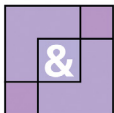


CHESHIRE AND MERSEYSIDE

Social Value Charter



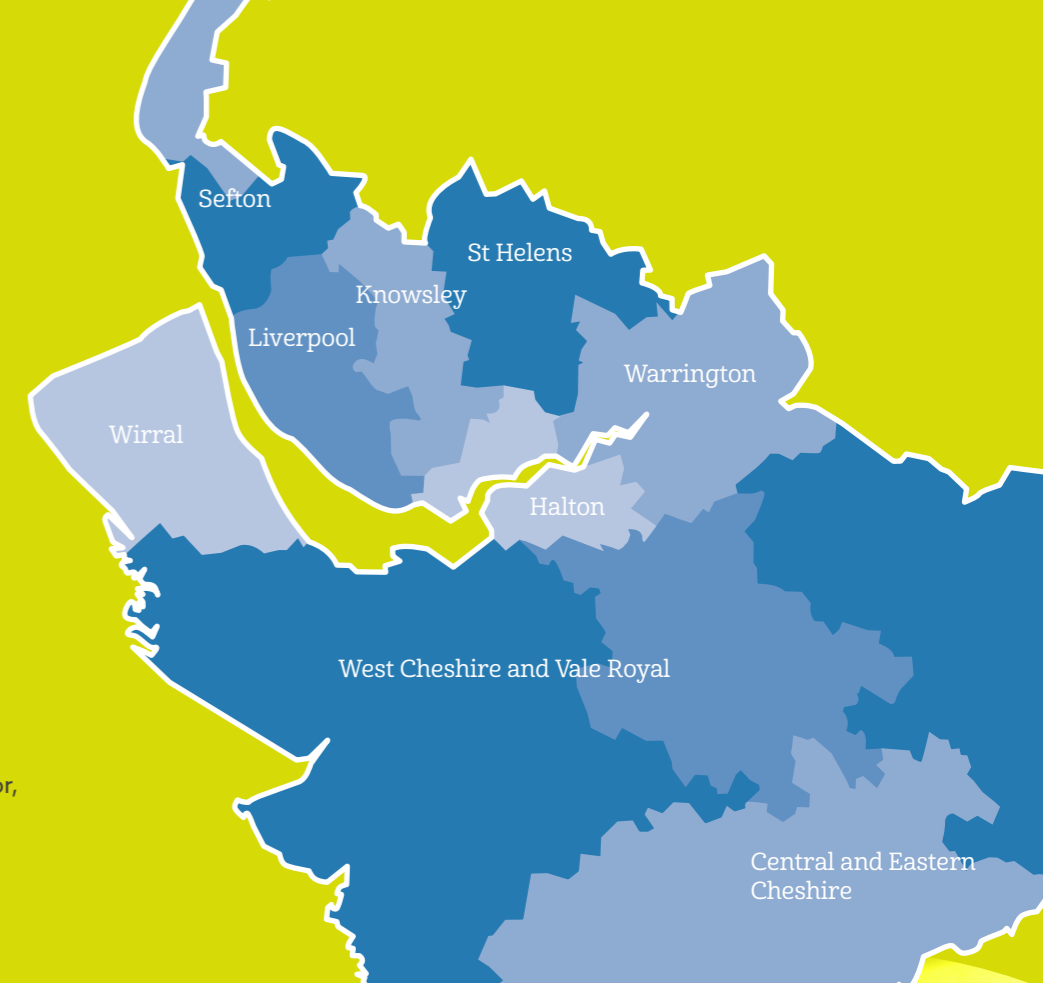
What is 'our' definition of Social Value?

Social Value (SV) is:

- The good that we can achieve within our communities, related to environmental, economic and social factors;
- Our approach to building capabilities, strengths and assets and enabling people to live a 'valued and dignified life';
- An enabler for the growth of 'Social Innovation' (SI) and helps to reduce avoidable inequalities - linked to the Marmot Principles;
- A requirement of the public sector as 'Anchor Organisations' to use their purchasing power to build capabilities, strengths and assets within our communities, ensuring that C&M is a great 'Place' to live and work - Corporate Social Responsibility (CSR) is the response from Suppliers, Business and Industry.



The place



Cheshire and Merseyside Health and Care Partnership (C&M HCP):
Local Authorities, NHS Providers, CCGs, Voluntary and Community Sector, Suppliers, Business and Industry.

The people

Our growth partners include:



- Local Citizens
- Commissioning
- Local Authorities
- Procurement
- Contract management
- Community Development
- Health and Public Health Professionals
- Elected Members
- Business Leaders
- Local Enterprise Partnerships (LEP)
- Chamber of Commerce
- Council for Voluntary Services (CVS)
- NHS Providers
- Voluntary, Community, Faith and Social Enterprise Sector (VCFSE) Providers



Our Vision

Our vision for Social Value across Cheshire and Merseyside is that everyone recognises their contribution to Social Value, including the changes it can bring about to **reduce avoidable inequalities and improve health and wellbeing.**

We are committed to improving social, environmental and economic wellbeing through the priorities in C&M HCP Plan and the Marmot Review.



Our Principles for Social Value

- Taking an 'asset based' and 'capabilities' approach, building on the strengths of people and our communities, enabling people to live a 'valued and dignified life'.
- Understanding why Social Value is important to C&M in making it a better 'Place' to live.
- Working together across sectors to achieve social value outcomes, foster innovation and reduce avoidable inequalities – linked to the Marmot Principles:
 - Giving every child the best start in life;
 - Enabling all children, young people and adults to maximize their capabilities and have control over their lives;
 - Creating fair employment and good work for all;
 - Ensuring a healthy standard of living for all; throughout the life course;
 - Creating and developing sustainable places and communities;
 - Strengthening the role and impact of ill-health prevention;
- Protecting health and social care services for future generations.
- Giving a voice to local communities – Social Value is our social model for good health, a chance to re-imagine a new future 'dreaming with communities' through listening and involving the community in leading the decisions that affect their lives.
- Social Value will be embedded as core practice, behaviours and the way that we operate across Health and Social Care.
- Our efforts to support Social Value must be ethical/social in their means (process) and their ends (outcomes).
- Social Value will be embedded across the whole commissioning cycle, underpinned by the principles of good commissioning.
- Making every penny count, growing local wealth, health and our environment.
- Creating opportunities for 'Social Innovation' – The Social Innovation Incubator is our model for the acceleration of social innovation processes to deliver Social Value across C&M.
- Our work is connected to C&M's strategic priorities: C&M Health & Care Partnership Plan, Local Sustainable Communities Strategies, and the Local Industry Strategy.
- We are inclusive in our approach so that Social Value is for everyone.
- We will create a lasting impact and legacy for local people through delivering our Social Value approach.
- Our local Social Value Network will facilitate shared learning, encouraging innovation and best practice in exploring Social Value.
- Understanding the role of Social Value in creating Social Impact, as well as understanding and measuring the Social Impact, the change and difference that we make locally.

By signing this Charter, we are committed to its principles, and will seek to achieve Social Value where possible when we design, shape, buy and deliver services.

Signed

Designation

Organisation

Appendix a.
Our Social Value Priorities



Appendix b.
Embedding Social Value across the whole commissioning cycle

This model is based on the principles of good commissioning identified within the LGA Integrated Commissioning for Better Outcomes Framework¹, which is a practical tool for council and NHS commissioners to support improving outcomes through integrated commissioning.





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**Cheshire & Merseyside
Health & Care Partnership**

