Project: To increase the number of external members on the Healthy Communities Steering Group

Project team: Helen Merrick - Health Inequalities and Partnerships Manager



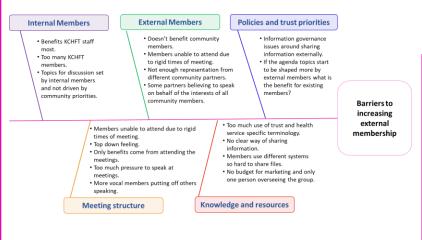
Step 1: Understanding the problem

The Healthy Communities Steering Group aims to better understand communities, reduce health inequalities and ensure communities' voices are heard. However, external, non-KCHFT, members felt that projects discussed were only benefitting internal KCHFT members. June 2023 meeting attendance among external members reduced, leaving majority of attendees being internal staff. Feedback from externals members who no longer attended felt that there was little value for them to attend as all projects discussion were based internal ones.

Relevancy - Putting Communities First

Baseline:

 In June 2023 average attendance for meetings is eight external members. This is a good proportion of members at 23 per cent.



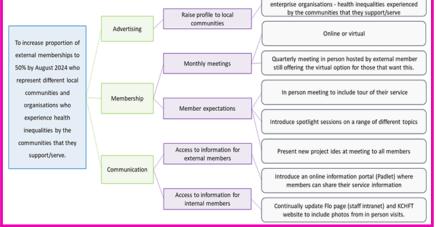
Step 2: What are we aiming to achieve?

To increase proportion of external membership who represent different local communities and organisations experiencing health inequalities from 23 per cent to 50 per cent, by April 2025.

Step 3: What other measures do we need to think about?

- Spotlight session attendance member feedback
- Padlet engagement

Step 4: What changes can we make to achieve the aim? Market group to external voluntary, community and social



Step 5: Plan, do, study, act (PDSA) plan

- · Introduce meeting schedule
- Promote the group to external organisations
- Introduce spotlight sessions
- Create online information portal
- Meetings open to all
- Update staff intranet (flo) and KCHFT website with photos from in-person visits.

Step 6: Results and learning

- Group membership has grown from 35 to 124, increasing the number of external members to 61 per cent.
- Members represent the widest determinants of health.
- Spotlight sessions are well attended. Lowest nine and highest 43, reflecting the different interests of members.
- Spotlight sessions are open to be shared by members with their colleagues, this has promoted the group, increasing the number of new members.
- Monthly meeting attendance tends to be lower than the spotlight sessions.
- In person visits vary in attendance and are popular although work had to be done to ensure people could still attend the meeting online if preferred and this was a good experience.
- Padlet is well engaged with and has been rolled out in services by other members.
- Seeking an external co-chair to ensure group has a coowned feel between internal and external members.
- Voluntary admin role was approved to sustain the continual growth of the group.

