

Unleashing the Power of 'What Matters To You?' Through Development of a Ward Communications Team (WCT) during the COVID-19 Pandemic



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With Special Thanks to all involved in the WCT If you would like more information please contact: Mary.flatley@nhs.net Joanna.moore20@nhs.net

Background		Aim		Method
During the Covid-19 pande visitation have had a detrime and patients. Nurses report family due to feeling overwil condition of patients and fa visiting res Asking what matters to pati shared decision making is k Homerton Hospital develope Team" (WCT) to meet the cor of patients, their loved-o	ental impact on staff, family, greater difficulty contacting helmed by the volume and ice moral distress through strictions. ents and involving them in icey to patient centred care. d a "Ward Communications mmunication and care needs	COVID wards an opportu You?" conversation an loved ones 7 days per we	nerton Hospital patient on unity for a "What Matters To d support to connect with eek from March 2020 - April 021"	 WCT employed a WMTY approach to physically and psychologically support patients, families and staff on all COVID wards during wave 2. Data was collected daily to test changes, learn and improve in real time based on patient, family and staff feedback. Powerful synergies between patient, family and staff experience reflect the vital need to continue this work to provide best care possible.
PDSA cycles			Project Impact	
PDSA Cycle	Learning		Number of patient contacts by 16/11/20	the Ward Comms Team - wave 2-Ward Communications Team starting
Staffing	Utilise all staff and students to the full Give staff autonomy over shifts			
Shift rostering				
Induction	Plan robust induction and develop a clear shared purpose			
Resourcing the team	Act on regular feedback to address needs and threats in real time		200	state state
Holding WMTY conversations	Robust training and role play for effective conversations and building staff confidence		100 50 0 0 0 11 12 12 12 12 12 12 12 12 12	
Debrief sessions	Vital for wellbeing and team sense of belonging			
Data collection	Vital from beginning to enable agile model and responsiveness to needs in real time			

Feedback





WCT Feedback

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This service wasn't available when I was in like my phone charger and toiletries. I think this service is so valuable to patients and

"I trained to be a nurse to care for patients, I want to care for them and do what matters every day, but in my normal role I have no extra capacity to allow me to show the kindness and care that I want to, in this role I finally feel the way I expected to feel when I trained as a nurse 20 years ago"

'We have been asking for weeks for help as we can't manage to do all the work and help patients and families speak to each other, this team is a big help and relief."



This team is dynamic and responsive to the changing needs of patients, families and staff

What matters to you !!!!!



Asking and doing what matters to patients each day is vital

Lessons Learnt



data for real time learning enhances experience of all



Invaluable to have a service that meaningfully connects all parties



Develop teams with a clear shared purpose and sense of belonging and safety for innovation and joy in work

Next Steps



Investigate ongoing roles for volunteer or support staff to continue this work



Use WCT as a blueprint for improving experience and upskilling staff in WMTY approach

