



The Workforce Wizards are here! And that means you!

What is the Workforce Wizards campaign?

The Workforce Wizards campaign aims to share and celebrate workforce best practice examples, great ideas and service solutions across health and social care. By sharing best practice with colleagues through Workforce Wizards, we can help others to meet the needs of our patients, service users, and the workforce.

Every Wednesday we will be sharing inspirational ideas and solutions for workforce, recruitment and retention challenges via [The Academy of Fab Stuff](#) and social media using #WorkforceWednesday. Each month Workforce Wizards are also planning to schedule a week-long themed mini-campaign related to workforce specific innovations and initiatives across clinical environments, organisation developments (OD) and culture - we will keep you posted with schedules.

Who leads on this?

The Workforce Wizards campaign will be led across the South East of England by [NHS England and Improvement South East](#) Director of Workforce and OD, Caroline Beardall, and [Health Education England South East](#) Joint Regional Director, Philippa Spicer. Terri Porrett at [The Academy of Fab Stuff](#) will make it all happen by utilising their social media accounts and website, all of which have an impressive engagement reach nationally.

Why should I get involved?

The key enabler for delivering the NHS Long Term Plan is our workforce, and the focus is captured by the Interim People Plan to focus efforts on achieving this. The NHS needs more staff, different roles, retain those who make a contribution today, and set the tone and offer for those who will come and join our service in the future. Our efforts must be inclusive, nurturing, flexible and achievable for staff so we can deliver the best place to work and the best care for our population. By collaborating and sharing best practice that has impacted our workforce through Workforce Wizards, we can celebrate successes, as well as share what has worked, for the benefit of others.

How do I get involved?

If you are part of health and social care services, you are more than welcome to share your achievements with us. You can upload your examples yourself [here](#) (it's quick and simple to do) and The Academy of Fab Stuff will do the rest ready for publication on #WorkforceWednesday! You can find other inspirational Workforce Wizard initiatives examples [here](#), as well as add up to 5 images or documents to support your submission.

Thank you for your support and joining us in our Fab Stuff Workforce Wizards campaign.