

# Metrics Matter: measuring sustainability in improvement work

QIPPP, October 2022



CENTRE *for*  
SUSTAINABLE  
HEALTHCARE  
inspire • empower • transform

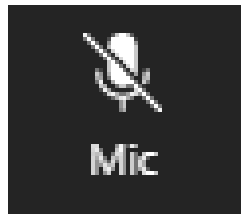
@sushealthcare

#SusQI

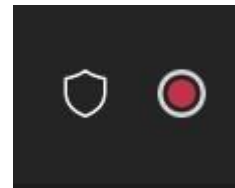


# Housekeeping:

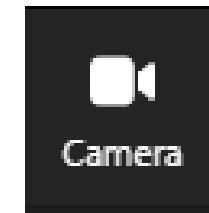
Mute please



Recording



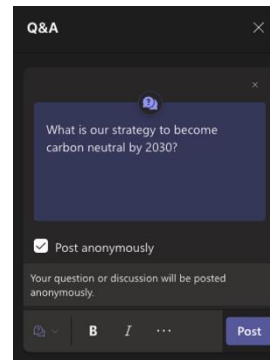
Cameras on!



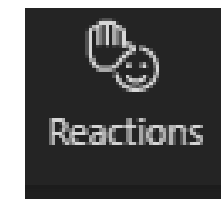
Chat



Q&A



Use reactions



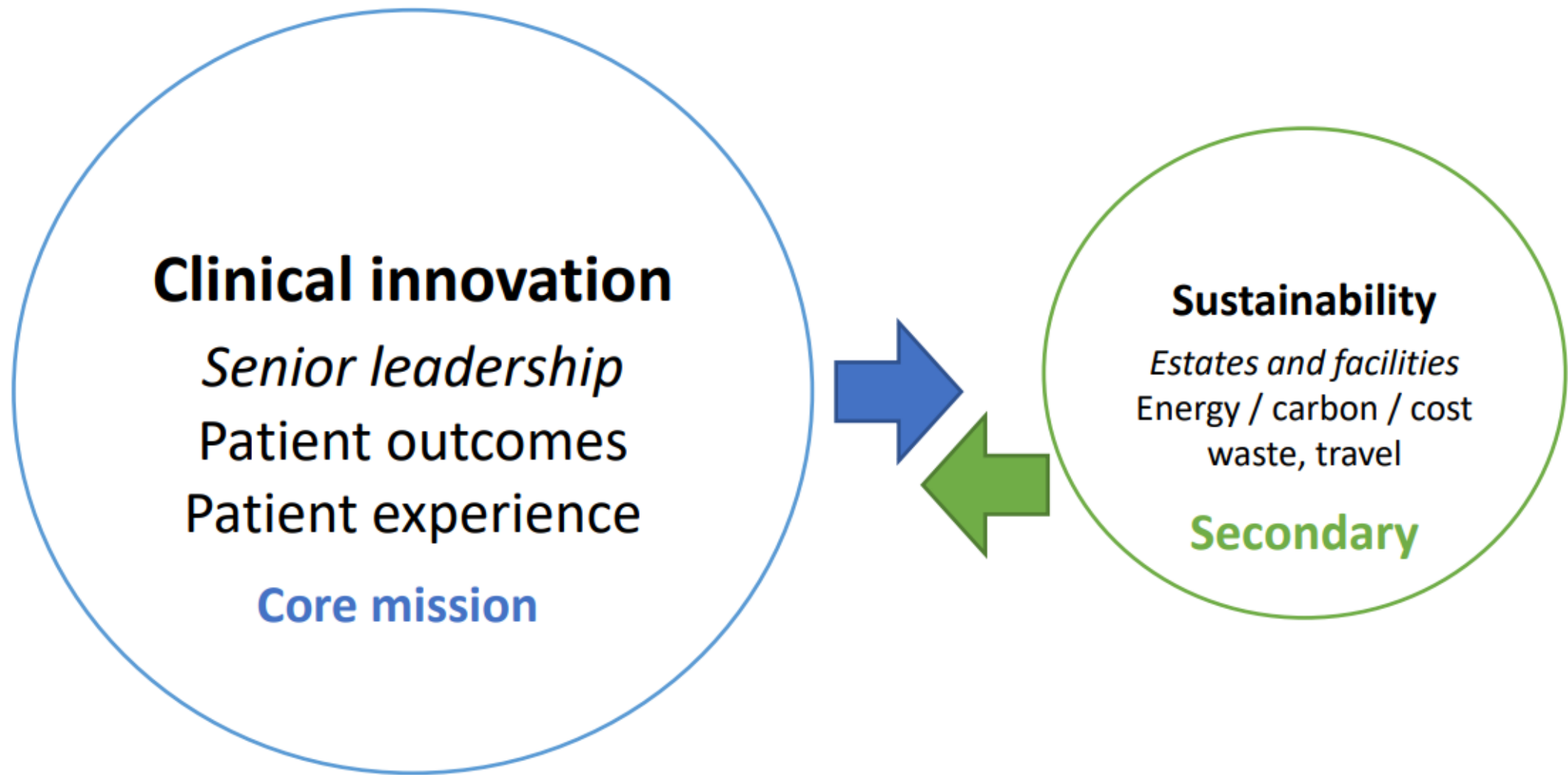
# Welcome

Introduce yourself in the chat box

- Your name
- Role
- Location
- “It is important for me to be here because...”

# By the end of the session:

- What is sustainable quality improvement
- Measuring social and environmental value
- Carbon Instincts
- Case studies and discussion
- Signpost to support



**What if...** sustainability became a mainstream part of  
quality improvement?

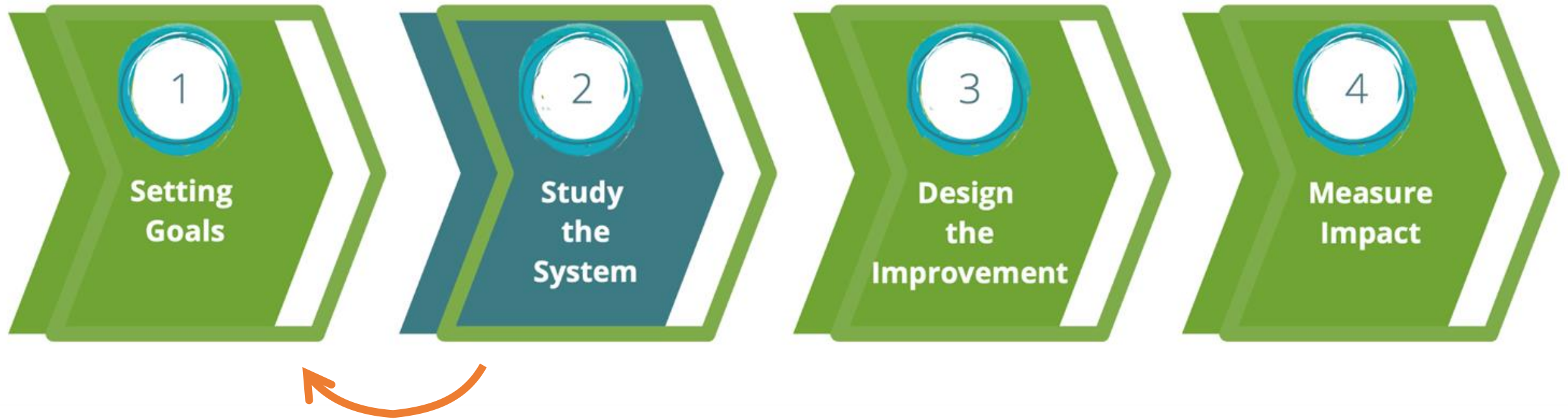
# The Sustainability in QI (SusQI) Framework



$$\begin{array}{c} \uparrow \\ \text{Value} \end{array} = \frac{\begin{array}{c} \uparrow \\ \text{Outcomes for patients and populations} \end{array}}{\begin{array}{c} \text{Environmental + social + financial impacts} \\ \text{(the 'triple bottom line')} \end{array} \downarrow}$$



# The Sustainability in QI (SusQI) Framework

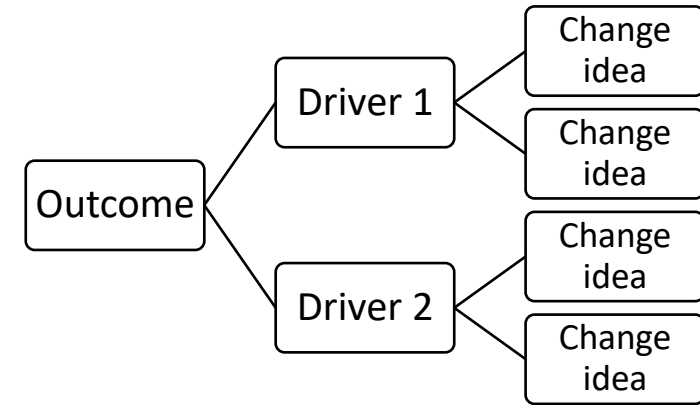
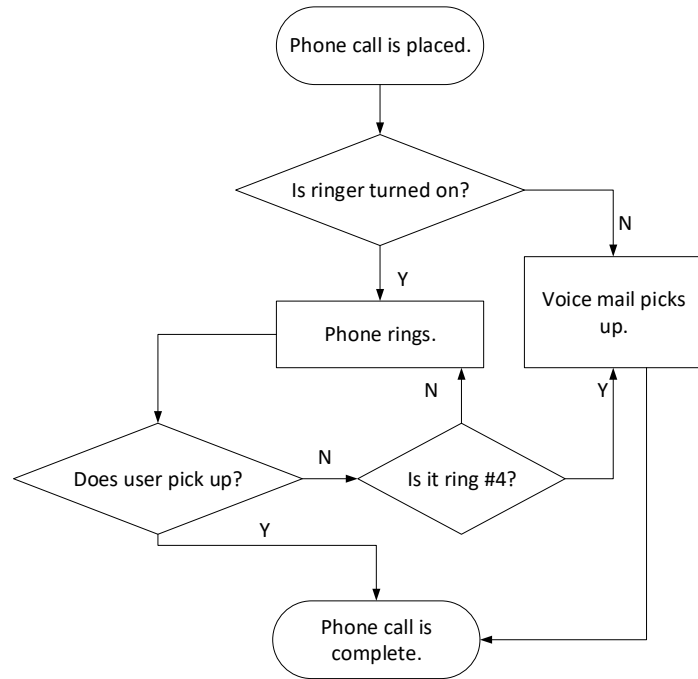


## Step 2: Study the system

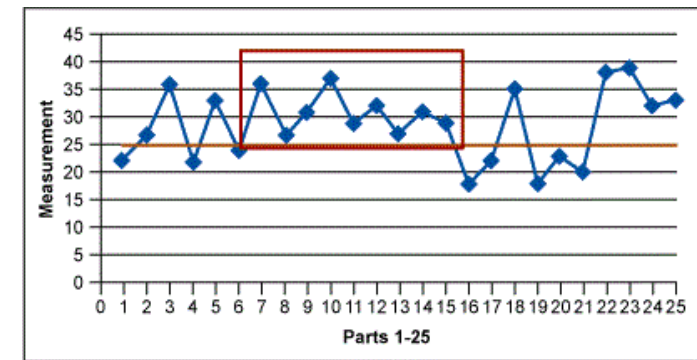
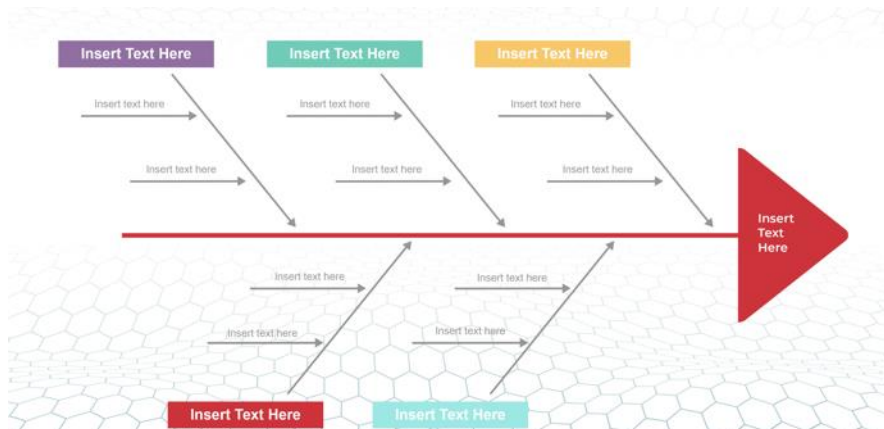
Understanding environmental and **social resource use** and impacts





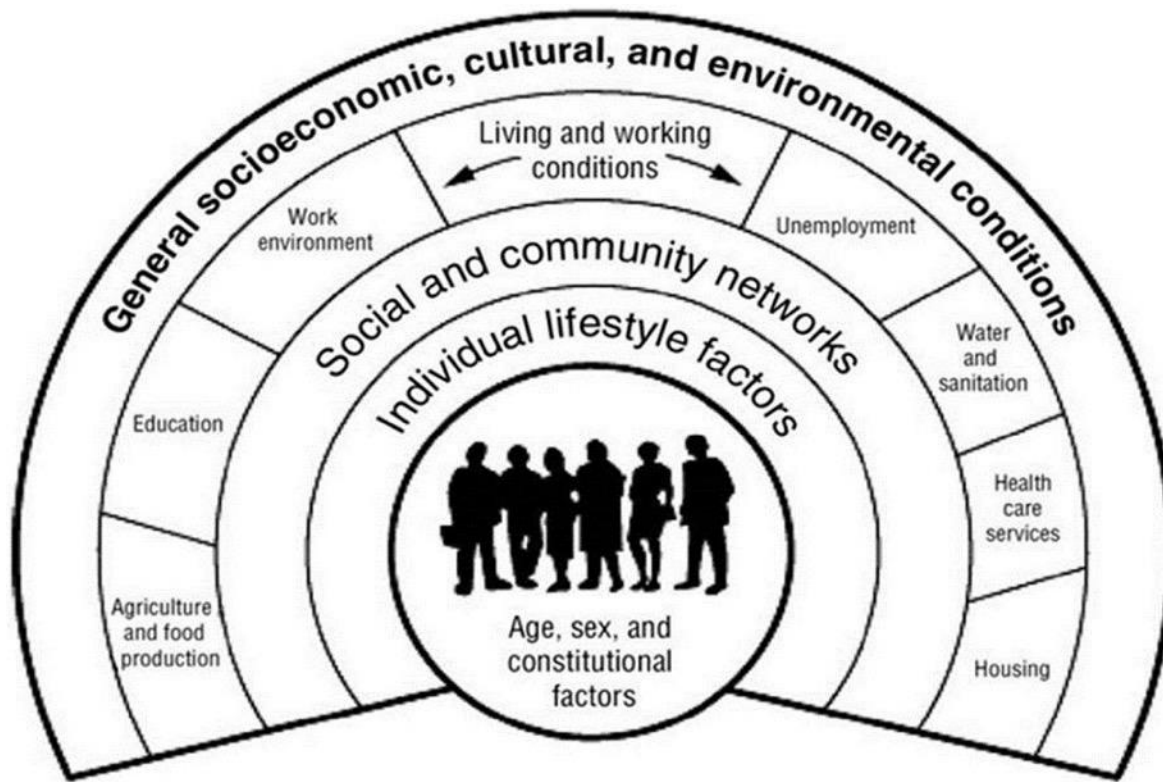


# Make use of QI Tools





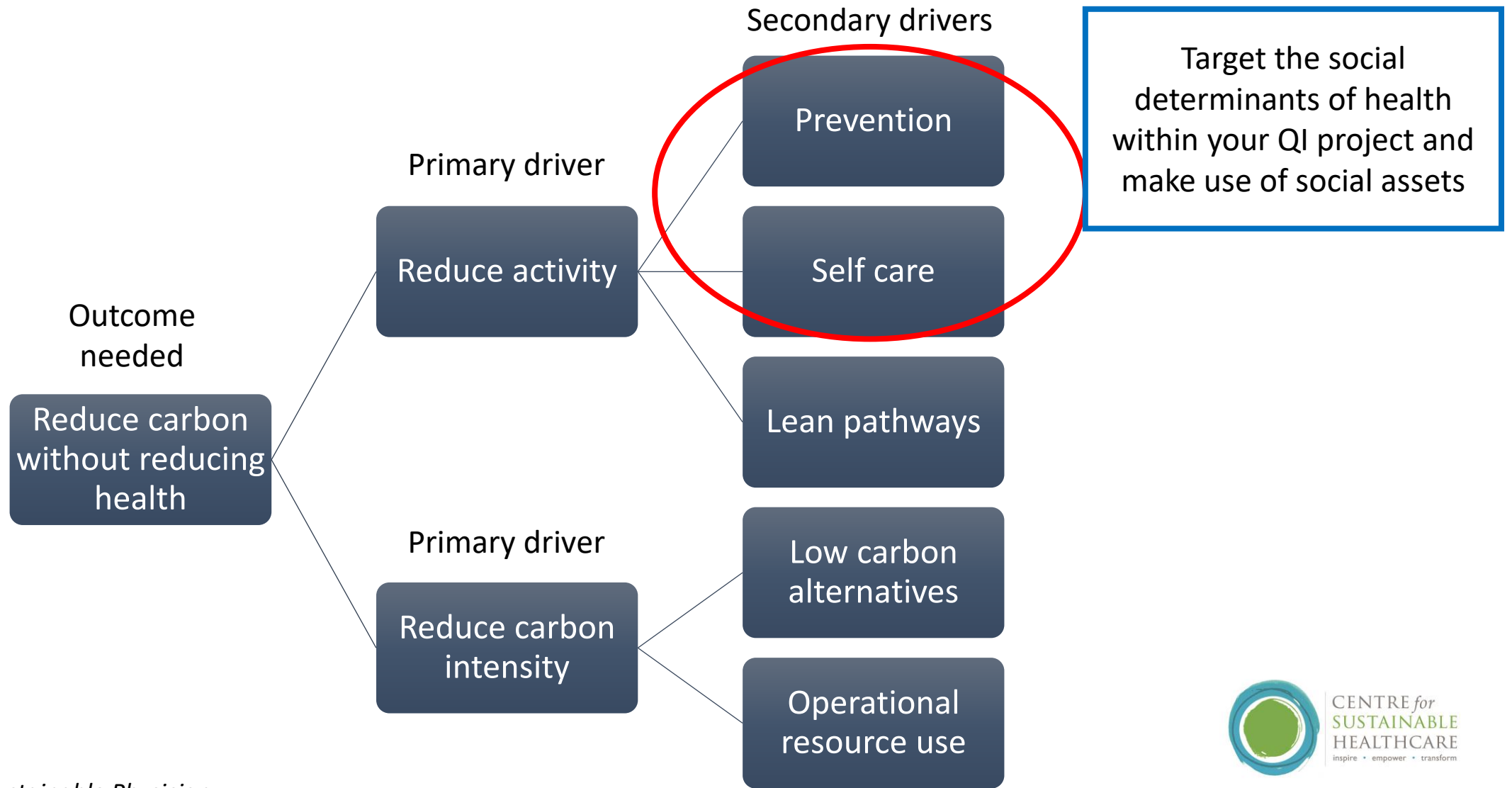
# Social sustainability: avoiding social harm and building social value



“Health inequalities and the social determinants of health are not a footnote to the determinants of health. They are the main issue.”

– *Sir Michael Marmot*

# How can we achieve social sustainability within QI?



# What are the positive or negative social impacts on each of these groups?

Think about the social determinants of health & quality of relationships\*: EDUCATION, WELLBEING, EMPLOYMENT STATUS, SATISFACTION & QUALITY OF LIFE, ACCESS TO SERVICES, INVOLVEMENT IN COMMUNITY NETWORKS

Carry out for 1) current situation 2) change proposed 3) change made

\* 7 capitals matrix

Population groups	Impacts (positive or negative)	How will it be measured?
Patients, carers & their community network	Increased travel time for patients Time off work	Patient surveys Postcodes (travel distance)
Staff and their professional & community networks		
Wider community (e.g supply chain)		
Vulnerable groups (staff & patients can fall into this group) -Unemployed, or those receiving benefits -Disabled people		

# The Sustainability in QI (SusQI) Framework



## Step 2: Study the system

Understanding **environmental** and social resource use and impacts



	GHG emissions	Air pollution	Deforestation	Water consumption	Plastic pollution	Eco-toxicity	Scarce resources	Ozone depletion
Inhalers	x	x						
Energy use	x	x						
Anaesthetic gases	x	x						
Medical equipment	x	x			x		x	
Pharmaceuticals	x	x				x		
Operating theatres	x	x			x	x	x	x
Staff travel	x	x						
Patient travel	x	x						
Gloves (plastic, rubber)	x	x	x		x			
Dialysis	x	x		x	x			
Laundry services	x	x		x				
Medical instruments	x	x	x				x	
Single use plastic	x	x			x			
Antibiotics	x	x				x		
Cotton linen	x	x		x				
Oral contraceptives	x	x				x		
Anti-depressants	x	x				x		
Propofol	x	x				x		
Nitrous Oxide	x	x						x

# Environmental impacts

# Why estimate the carbon footprint?

- Quantifiable
- Relatively easy to measure
- Can be measured over time => track progress
- Enables comparison of **before and after** and **different projects** and **resources**

## Non-Carbon metric examples

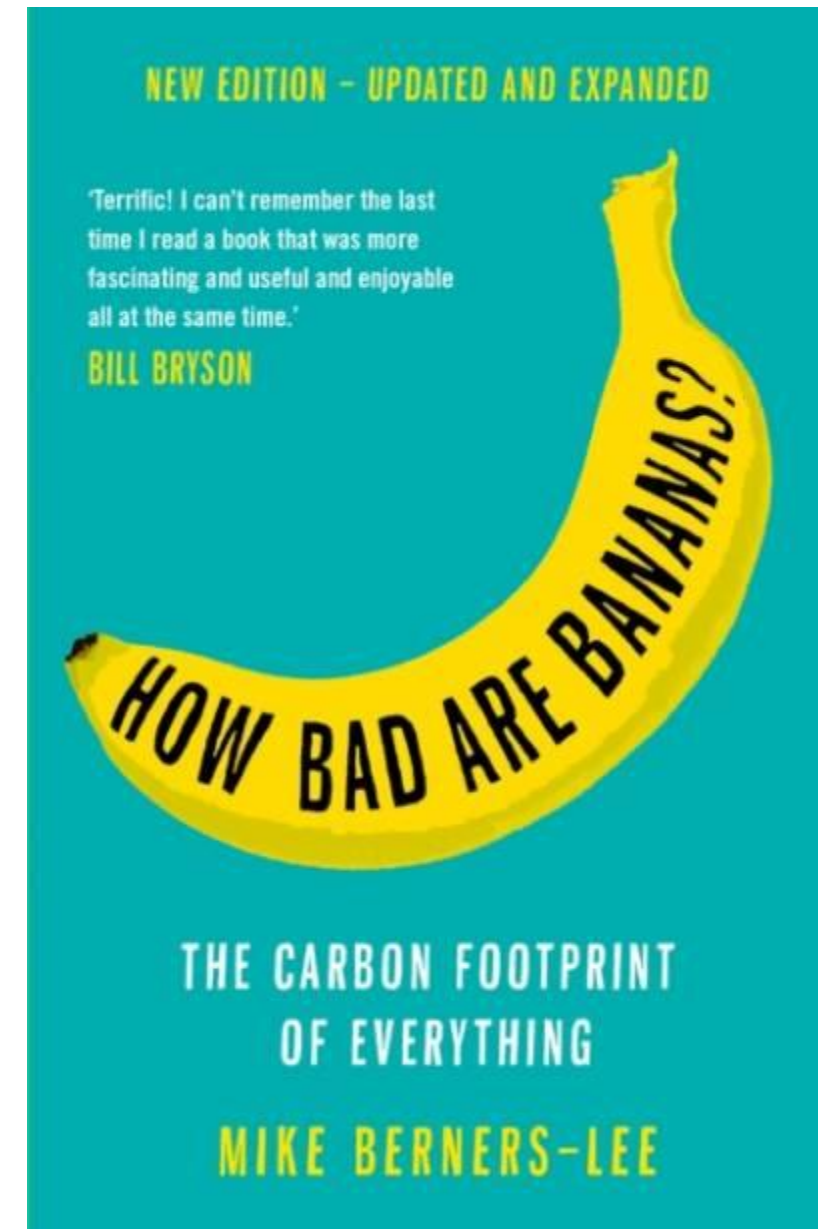
- weight of consumable
- volumes (e.g. number of bags of waste, number of items used/ procured by the department)
- number of hospital visits per patient (e.g. for a given patient pathway)

# What is a carbon footprint?

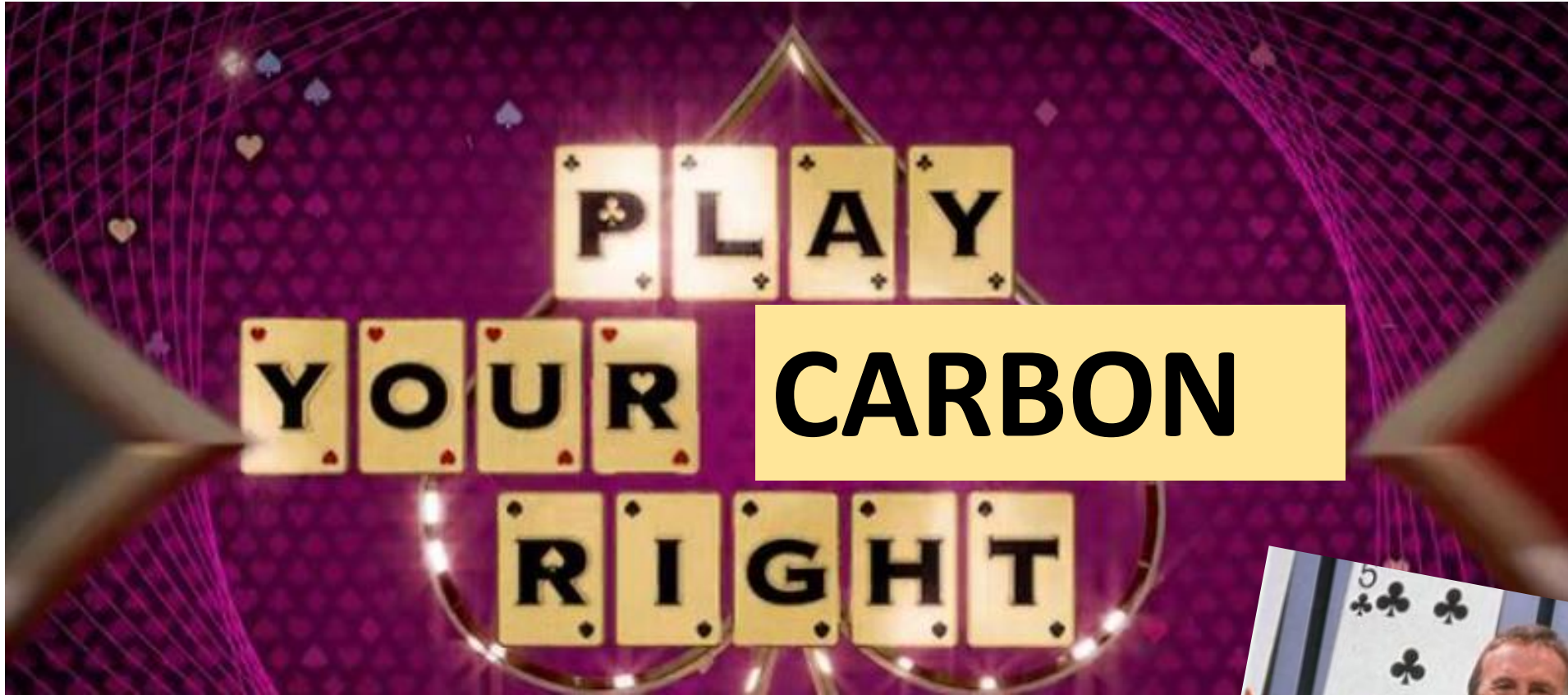
*“Best estimate that we can get of the full climate change impact of something”*

Mike Berners-Lee in ‘How Bad are Bananas?’

- Is the sum of direct and indirect greenhouse gas (GHG) emissions which are attributable to a given process, product or organisation.
- It usually includes the 7 GHGs covered by the Kyoto Protocol.
- As the GHG have different global warming potentials, the carbon footprint is expressed in carbon dioxide equivalents (CO<sub>2</sub>e).
  - 1 kg of nitrous oxide = 298kg CO<sub>2</sub>e









1 pair of jeans



GP appointment

Same!



GP appointment



1 return journey Oxford-London  
in average sized car

Higher!



1 return journey Oxford-London  
in average sized car



Inpatient day

Lower!





Inpatient day



1 cappuccino

**Lower!**



1 cappuccino



1 cannula

**Higher!**



1 cannula



1 banana

**Lower!**

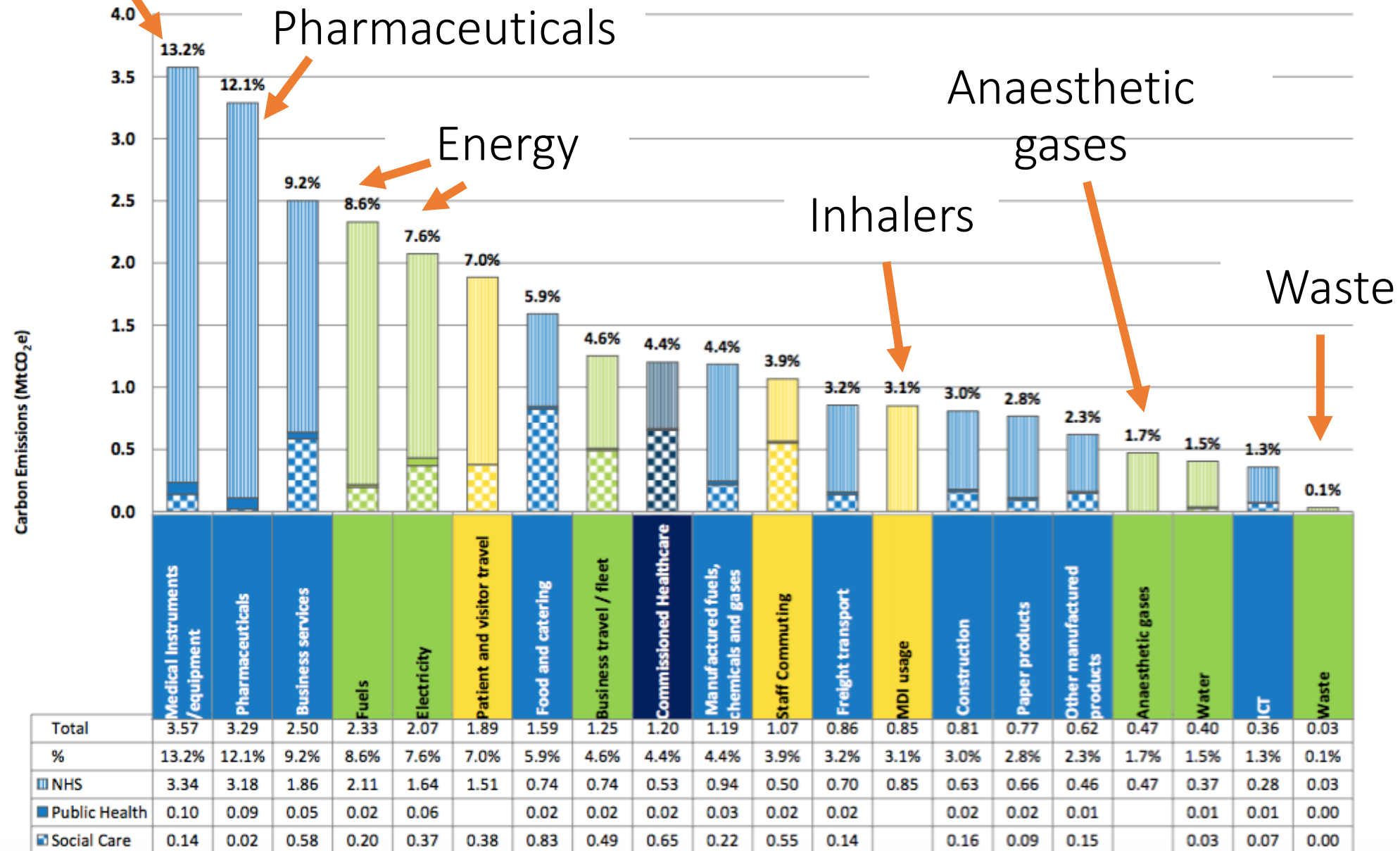


# Answers

- 1 banana – 0.08kg CO<sub>2</sub>e
- 1 letter referral (virgin paper & disposed of at landfill) – 0.2kg CO<sub>2</sub>e
- 1 large cappuccino – 0.235kg CO<sub>2</sub>e
- 1 cannula – 0.54kg CO<sub>2</sub>e
- 1 GP appointment – 6kg CO<sub>2</sub>e
- 1 pair of jeans - 6kg CO<sub>2</sub>e
- 1 inpatient day – low intensity – 37.9kg CO<sub>2</sub>e
- 1 return journey Oxford-London in average sized car – 40kg CO<sub>2</sub>e

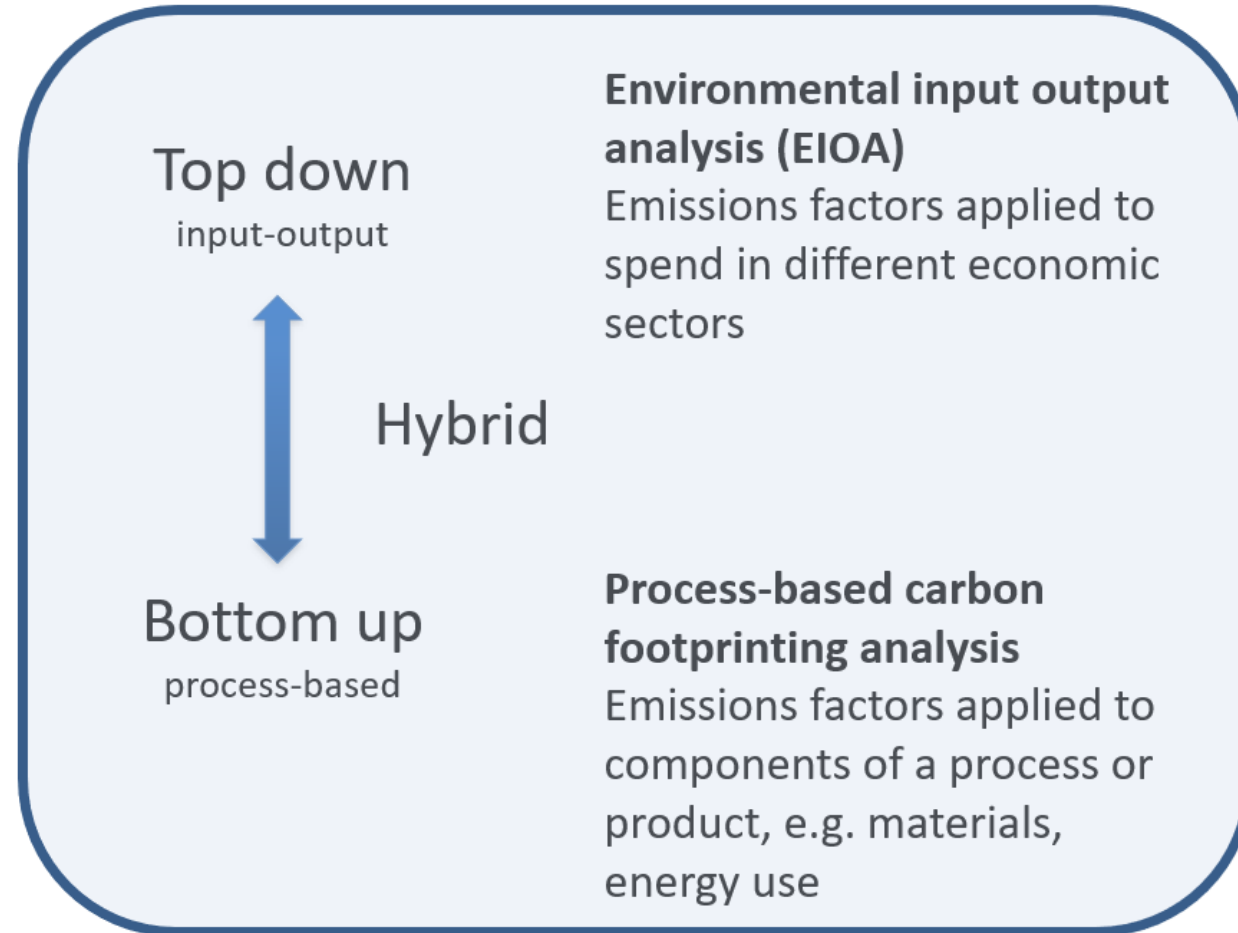
# Medical instruments

Figure 2. Health and Social care detailed breakdown 2017



SDU 2018. Reducing the use of natural resources in health and social care 2018 report

# How to estimate the carbon footprint?



# How to estimate the carbon footprint?

1. Identify and measure the change in resource use
  - a) set boundaries

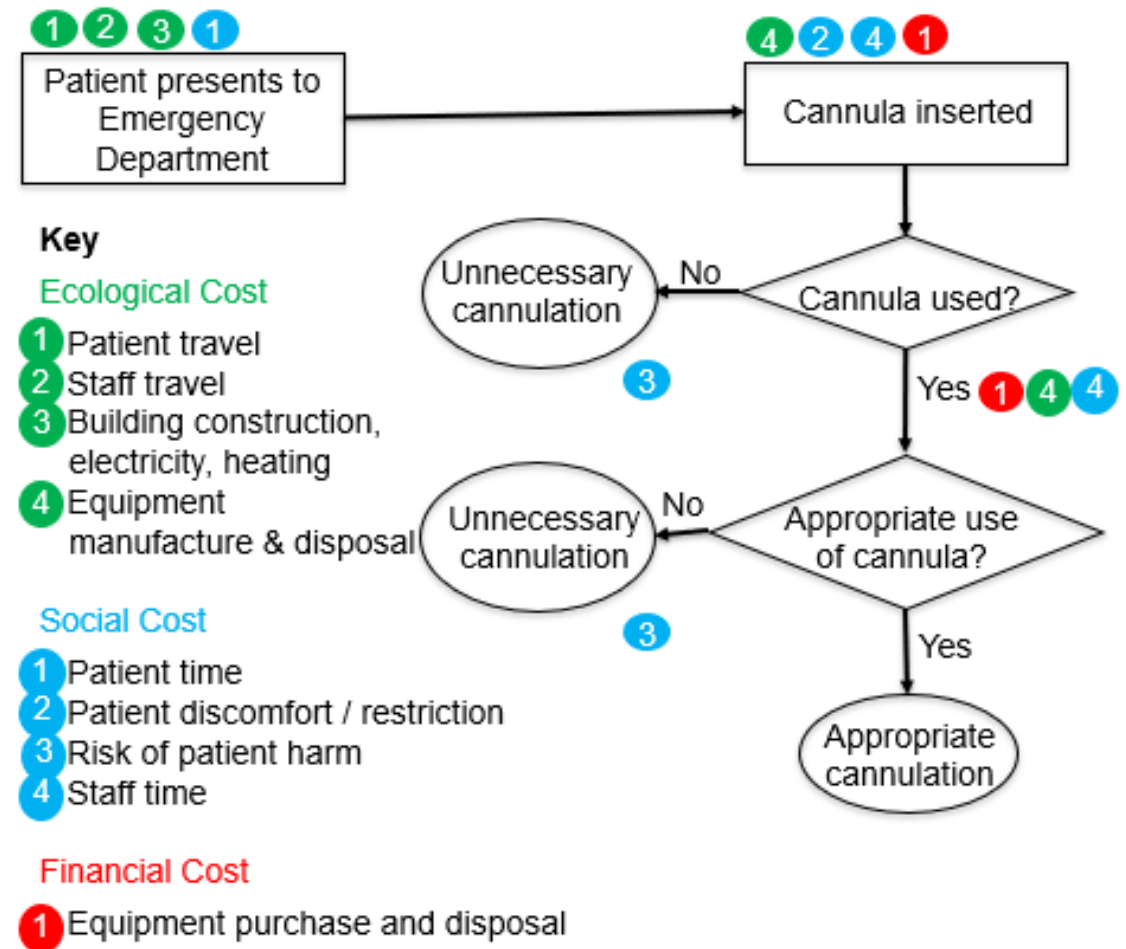


## REDUCING UNNECESSARY CANNULATION IN THE EMERGENCY DEPARTMENT

Winners of the Royal Devon and Exeter  
2018 Green Ward Competition.



Royal Devon and Exeter **NHS**  
NHS Foundation Trust



# How to estimate the carbon footprint?

1. Identify and measure the change in resource use
  - b) create an inventory

Items/activity data	Units of measurement	
	Bottom-up	Top-down
Energy use	kWh	£
Medical instruments/equipment	kg	£
Pharmaceuticals		£
Non-medical items	kg	£
Water use	cubic metre/litre	£
Waste disposal	tonnes	£
Travel	km	£

# How to estimate the carbon footprint?

## 2. Allocate the appropriate carbon conversion factor

### Appendix

#### Some useful GHG emissions factors:

##### 1. Medical Supplies

GHG emissions factors for NHS financial spend on:

- Pharmaceuticals: 0.155 kgCO<sub>2</sub>e / £
- Medical equipment: 0.3 kgCO<sub>2</sub>e / £
- Medical equipment/instruments (NHS Trusts): 0.41 kgCO<sub>2</sub>e / £
- Dressings: 1.54 kgCO<sub>2</sub>e / £
- Diagnostic imaging & radiotherapy equipment & services: 0.3 kgCO<sub>2</sub>e / £
- Dental & optical equipment: 0.3 kgCO<sub>2</sub>e / £
- Laboratory equipment & services: 0.3 kgCO<sub>2</sub>e / £
- Chemical & Reagents: 0.76 kgCO<sub>2</sub>e / £
- Patients appliances: 1.54 kgCO<sub>2</sub>e / £
- Staff clothing: 0.29 kgCO<sub>2</sub>e / £
- Patients clothing & footwear: 0.29 kgCO<sub>2</sub>e / £
- Bedding linen & textiles: 0.32 kgCO<sub>2</sub>e / £

Source: Carbon factors Greener NHS Team 2020-21

##### Anaesthetic gases

GHG emissions factors per litre of:

- Desflurane: 3,721.1 kgCO<sub>2</sub>e / litre
- Isoflurane: 762.96 kgCO<sub>2</sub>e / litre
- Sevoflurane: 197.86 kgCO<sub>2</sub>e / litre
- Nitrous oxide: 0.559 kgCO<sub>2</sub>e / litre

Nitrous oxide with oxygen 50/50 split: 0.278 kgCO<sub>2</sub>e / litre

Source: Sustainability Reporting Template 2018/19 (Sustainable Development Unit)



Item	Unit	Conversion factor
Medical instrument	£	0.3kg CO <sub>2</sub> e
Waste disposal	Tonne	220kg CO <sub>2</sub> e/tonne

\*Based on 2019 emissions factors

# How to estimate the carbon footprint?

## 3. Calculate the carbon footprint – Top down

Activity data x carbon emissions factor = carbon footprint (CO<sub>2</sub>e)

Item: Cannula			Disposal:			Total:
Cost	Emissions factor for medical equipment	Saving from reduced use	Weight	Emissions factor for incineration	Saving from reduced disposal	Total per item
£1.80	0.3kg CO <sub>2</sub> e / £	<b>0.54 kgCO<sub>2</sub>e</b>	0.000061 tonnes	220kg CO <sub>2</sub> e/tonne	<b>0.013</b>	<b>0.553 kg CO<sub>2</sub>e</b>

**Reduced use by 105 cannula per week = 58.06 kgCO<sub>2</sub>e**

\*Based on 2019 emissions factors



# How to estimate the carbon footprint?

## 3. Calculate the carbon footprint – bottom up

Item	Item				Packaging				Transport		Disposal			Cannula Carbon Footprint (kgCO <sub>2</sub> e)
	Weight (kg)	Material	Emissions factor (kgCO <sub>2</sub> e/kg)	Total Item GHG emissions (kgCO <sub>2</sub> e)	Packaging material	Weight (kg)	Emissions factor (kgCO <sub>2</sub> e/kg)	Total packaging GHG emissions (kgCO <sub>2</sub> e)	Distance of origin - NHS supply emissions kgCO <sub>2</sub> e	Total Transport emissions (kgCO <sub>2</sub> e)	Weight (t)	GHG emissions factor (kgCO <sub>2</sub> e/t)	Total Disposal emissions (kgCO <sub>2</sub> e)	
Cannula	0.0025	PET	4.032	0.0254425	LDPE film	0.00274	2.6	0.00933876	0.002165	0.00275894	0.000008	1074	0.008592	0.0461322
	0.0025	Stainless Steel	6.145		Paper	0.00026	1.49							
					Cardboard	0.00142	1.29							

# Measuring impact

Sustainable  
value

=

Outcomes for patients and populations  
Environmental + social + financial impacts  
(the 'triple bottom line')

# Measuring impact

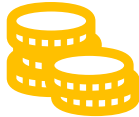


## REDUCING UNNECESSARY CANNULATION IN THE EMERGENCY DEPARTMENT

Winners of the Royal Devon and Exeter  
2018 Green Ward Competition.



Reduced infection risk  
Less inappropriate iv fluid use



Annual savings £27,831



Annual savings 8,403 kg CO<sub>2</sub>e

**~24,202 miles driven in an average car**  
**~29 return trips between London Kings Cross and Glasgow Central**



Patients ↑mobility/independence, ↓pain  
Staff ↑time, improved work flow

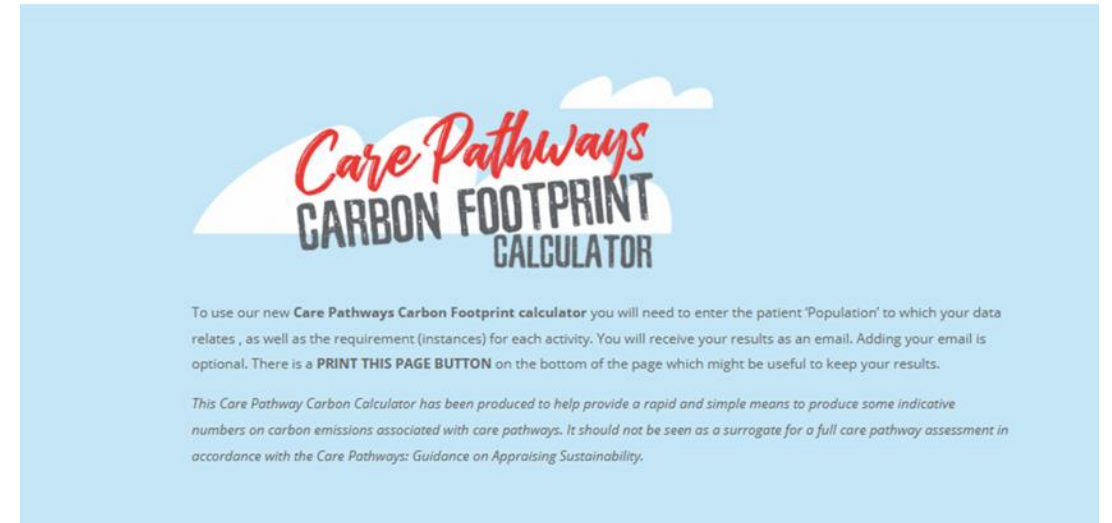
# Carbon by units of healthcare activity



Care Pathways Guidance on  
Appraising Sustainability  
(SDU, 2015)



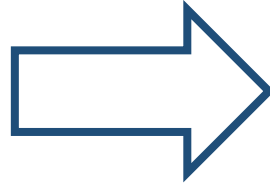
<https://shcpathways.org/>



[Sustainable Healthcare Coalition Pathways Calculator | Pathways Calculator \(shcpathways.org\)](https://shcpathways.org/)



# Sustainable healthcare & quality improvement



knowledge

about the need for  
sustainable healthcare

action

## Open discussion

- NHS Trusts share their experiences
- Discussion/ Q&A

# Meaningful metrics

Never underestimate the  
power of a good story.

John P. Kotter



# Metric Domains

- The Leeds Improvement Method uses 5 key measurement DOMAINS.

Domain	Description	Example
Quality	How well the process or product achieves the desired outcome.	Infection rates, cancellation rates, report accuracy, supply availability.
Delivery	Usually the time (hours/days/weeks) taken to complete the process or move through the care pathway.	Length of stay, Referral to Treatment, Emergency Care Standard, Request response times, Recruitment: advert to start date.
Service	Customer impression of how well the product or service met their needs.	Customer feedback from surveys, volume or topic of complaints.
Morale	Impact on the people involved in the process	Staff satisfaction and/or engagement results, turn-over or retention rate, absenteeism.
Sustainability	Relates to cost, efficiency and/or environmental benefits	Reduction in electricity, water, carbon and waste.

Asking sponsor's and project owners 3 questions at the planning stage –

What are the environmental benefits this project supports through more effective use of natural resources?

Does this project contribute to the Trust Net Zero goals in the fight against climate change?

How might this project support communities, patients and supporting services to become more sustainable?



Home Page

About

Do a Project

Teach Others

SusQI Academy

SusQI Beacon Site



## More About SusQI

What is  
SusQI?



The SusQI  
Education  
Project



Meet the  
Team



## Helping you to Use SusQI

Step by Step  
Guide



Join the  
SusQI  
Academy



Green Ward  
Competition



## Helping you Teach SusQI

SusQI  
Course



Teach SusQI  
Resources



Teach SusQI  
Course



## Join the SusQI Network

Become a  
Beacon  
Site



CSH  
Networks



SusQI  
Projects





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**A practical way to drive incremental change towards a more ethical and sustainable health system.**

Join the CSH SusQI Academy and become a leader in Sustainable Quality Improvement Delivery and Education

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Sections

## Environmentally Sustainable Healthcare

How healthcare contributes to the climate crisis, why it matters for health, and what the healthcare workforce can do to help



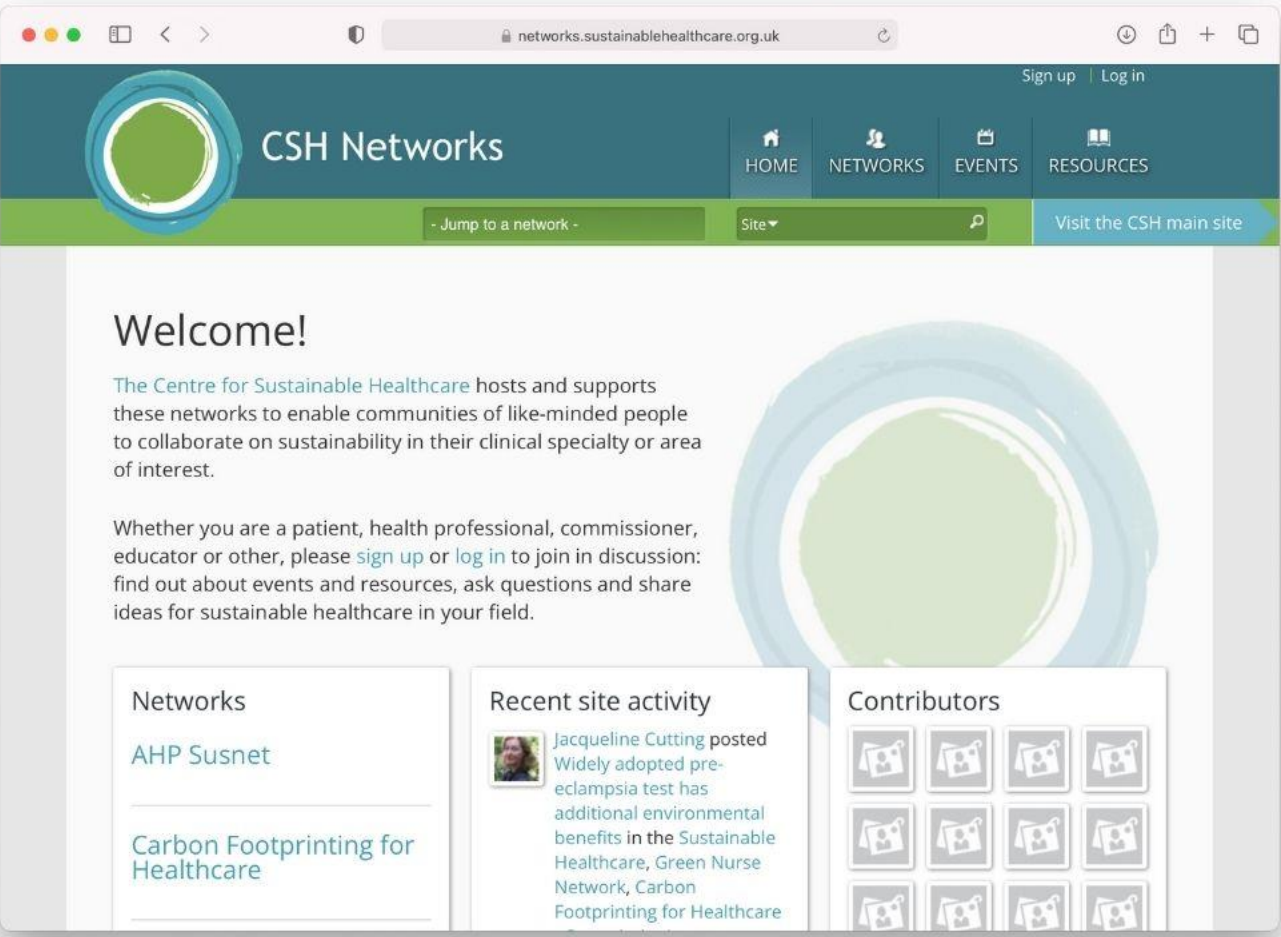
This programme is in partnership with...



1. **Building a Net Zero NHS:** *An introduction to environmentally sustainable healthcare.*
2. **Environmental Sustainability in Quality Improvement:** *Integrating environmental, social and financial considerations into quality improvement.*



# Sustainable Networks



<https://networks.sustainablehealthcare.org.uk>



Scan to learn more



# Centre for Sustainable Healthcare support for educational and healthcare organisations

- SusQI Academy
- Course block-booking
- Sustainability Fellowship & Scholarship Programme
- Green Ward Competition





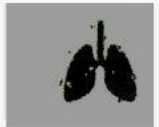
# Short courses in sustainability, health and healthcare



Introduction to Sustainable Healthcare



Sustainable Mental Healthcare



Sustainable Primary Care



Sustainable Dentistry



Public Health Leadership for Sustainability



Green Space and Health



Carbon Footprinting for Healthcare

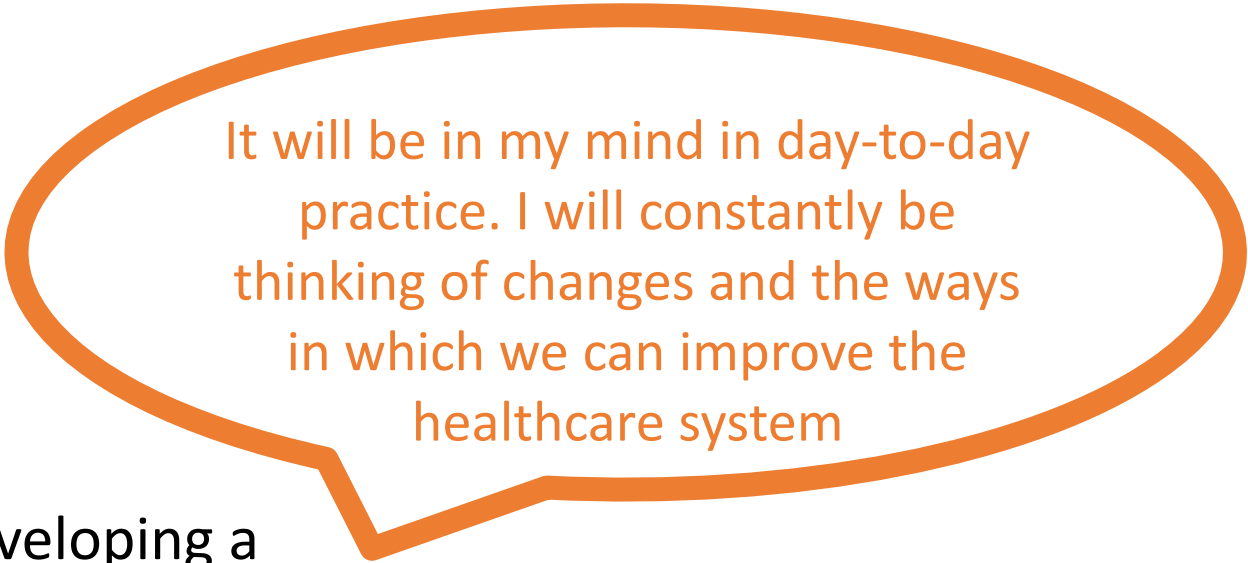


Sustainable Quality Improvement




Teaching Sustainable Quality Improvement





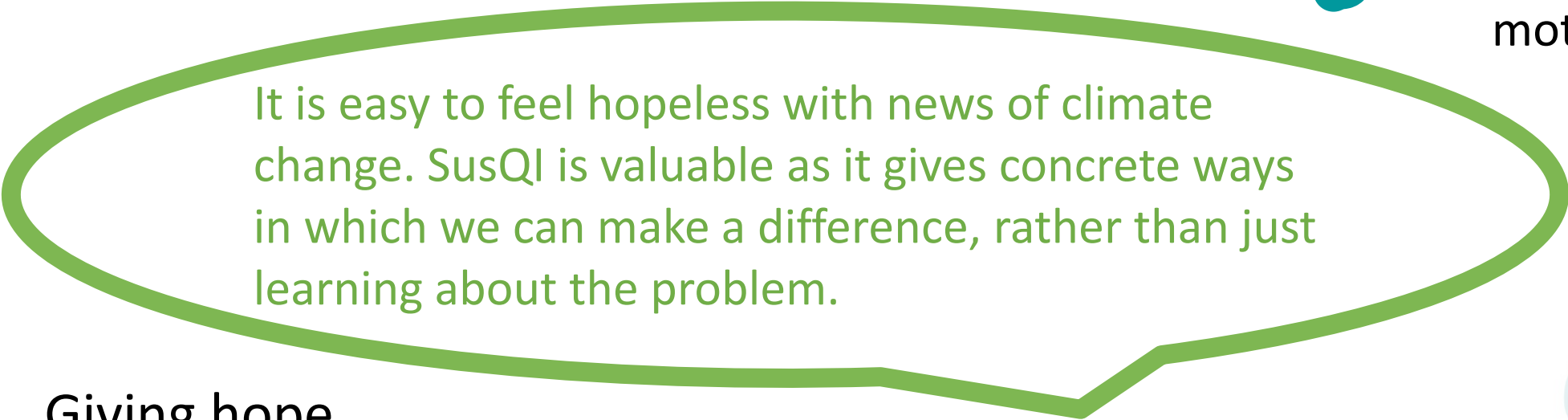
It will be in my mind in day-to-day practice. I will constantly be thinking of changes and the ways in which we can improve the healthcare system

Developing a  
'SusQI lens'



I have more respect for the difference that can be made through quality improvement

Increased  
motivation for QI



It is easy to feel hopeless with news of climate change. SusQI is valuable as it gives concrete ways in which we can make a difference, rather than just learning about the problem.

Giving hope



# Evaluation form



Thank you!

<https://forms.office.com/r/ijuprzYQsb>

 **Quality**  
Improvement  
for our patients, people and planet



CENTRE for  
SUSTAINABLE  
HEALTHCARE  
Inspire • empower • transform



# Thank you!

## Contact us

<http://sustainablehealthcare.org.uk>

[Home | Sustainable Quality Improvement \(susqi.org\)](#)

@SusHealthcare  
#SusQi



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