

# UNICEF Baby Friendly Initiative Re-accreditation

## Project aim

The aim was to pass the UNICEF Baby Friendly Initiative assessment for Re-Accreditation. The BFI standards are designed to provide parents with the best possible care to build close and loving relationships with their baby and to feed their baby in ways which will support optimum health and development.

## Timeline for delivery

From: July 2017

To: July 2018

## Measures

- Passing the UNICEF assessment in July 2019
- 80% pass rate for staff interviews and patient feedback of expected standards of care.
- Evidence of guidelines and training that is for purpose
- Compliance of staff training >80%

## Tests for change

- Training and auditing staff
- Ensuring guidelines are in place for staff use
- Audit and feedback from women used to shape the training of staff



## Project team

Infant Feeding  
Team

## Results

In August 2018 we found out that we found that Maternity had passed the assessment and PAH has been Re-Accredited as a UNICEF Baby Friendly Initiative Hospital

## Learning and next steps

As a result of feedback from UNICEF we have adjusted training to address areas for improvement. We continue to audit our progress and will next be assessed in the summer of 2021

