IDEAS to raise awareness Pulmonary Rehabilitation Week UK and Northern Ireland June 19-23  2023

Target the lowest refers in primary care & hospitals

Send this video link to university HCP course leads

[Jody Bryant Associate Professor GIVING STUDENTS A UNIQUE INSIGHT Pulmonary Rehab Awareness](https://youtu.be/WfHyu5R9CrQ)

 Can your PR patients who have completed PR do an online Question and Answer session for university pre-registration AHP students, explaining how they benefited from PR

 Add a QR code to your PR referral form

Screen saver at the hospital about PR,

Show video of PR in GP surgery, show video of PR on hospital TV systems.

Recruit patient volunteers who have completed PR

Set up a stall, carryout a meet and greet in the entrances to the following sites,

Lowest referring, GP surgeries, Hospital Restaurants, Hospitals Entrances

Respiratory departments. Hospitals, supermarkets, bingo halls, football stadiums, social services offices, leisure centers, town halls, Job centers social clubs,

**Press release to media.**

Radio interviews about PR,

Patient champions in the media sharing their story about PR

Live PR sessions on TV, Radio interview about PR, Produce a video about how PR

benefits patients. Patients post a message on social media, face-book, and twitter, health unlocked ETC about how PR helped them.

**INVITE**

Local: Mayor Councilor, MP, Chief Executive of NHS, Integrated Care System, Health Service Board, NHS Board members, to an open PR session

 Arrange an online meeting with your local hospital discharge team to explain PR

Activity challenges for staff and patients (climbed Everest) virtual walks, sit to stand, step challenges.

Invite your Respiratory Consultants to try a pulmonary rehab session.

[UHDB Consultants take part in Pulmonary Rehabilitation class at London Road Community Hospital](https://youtu.be/6VBmE3ZY5Tk)

Screen saver at the hospital about PR, show video of PR in GP

Prize giving ceremony for the top local referrer to PR

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Please follow our YouTube channel Pulmonary Rehab Awareness CIC

#pulmonaryrehabilitation [Pulmonary Rehabilitation Week](https://youtu.be/pjx0fytCkEg)