

WHOSE SHOES MEANINGFUL COPRODUCTION WHEN WORKING TO IMPROVE PATIENT EXPERIENCE

GILL PHILLIPS

TOP TIPS

Coproduction

Involve people in a genuine way – they see through faux-production!

Value people and their contributions

Listen – and then listen some more

Follow up WITH people

Have fun – *love and lemons and cake have worked for us!*

Pledges

What is your why? Everyone is passionate about something!

Help people believe that they can do something and make a difference

Small things add up - and sometimes lead to very big things – Don't go it alone.

Reach out for support - and support others

Be proud and share what you are doing

General

Connect with other people who are already doing it

The power of storytelling

Be creative – Steller Stories, videos, podcasts

Be open to other perspectives (a natural result of true listening!)

Go with the energy! Others will get drawn in.

Don't overthink it – #JFDI

Be kind, be human, have fun

Further Resources

WHOSE SHOES FAB COLLECTION! [HERE](#)

WHOSE SHOES [OVERVIEW](#)

WHOSE SHOES YOUTUBE CHANNEL

THESE ARE

2 GREAT EXAMPLES [HERE](#) AND

[HERE](#)

WILD CARD -- [WHOSE SHOES PODCAST](#)

